

# DOG TRAINING

petco  
THE HEALTH +  
WELLNESS CO.



As a category-defining health and wellness company, Petco encourages Positive Dog Training, which is a rewards-based approach to teaching pet parents how dogs think, learn and communicate with their pet. Petco certified dog trainers focus on rewarding positive behaviors, which is proven effective and nurtures the bond between pets and pet parents through positive reinforcement.

The dog training journey at Petco starts with a \$25 in-person private lesson, where certified trainers identify the needs of the pet and pet parents, and recommend the right training course and schedule.

## OUR TRAINERS

Petco certified dog trainers undergo a complete training program that is reviewed by an independent board-certified veterinary behaviorist and updated regularly with current training methods and principles.

All trainers – regardless of experience – complete a 16-week instruction program, including three to four weeks focused on theory-based learning, knowledge checks and bookwork, followed by 12 weeks of hands-on training. They are also AKC CGC evaluators and can offer the S.T.A.R. puppy class and test and the Canine Good Citizen class and test.

*\*To properly manage social gatherings, Petco is currently offering private dog training lessons in the majority of Petco locations as well as virtual training classes; our group classes are limited to a maximum of three pets. Please call a local store to confirm availability of private training and current schedules. To do our part in protecting the communities we serve, in-home dog training and puppy playtime events are temporarily unavailable.*

## MEDIA CONTACTS

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## VIRTUAL TRAINING

Led by Petco certified dog trainers, online classes via Zoom suit a variety of experience levels and allow pet parents to train their pets from the safety of home. Four-session small group classes (\$99) ranging from puppy basics to adult basics offer customized training for pets' specific needs.

## PUPPY CLASSES

With courses starting at \$149, Petco offers a variety of tailored classes for puppies. Introductory sessions focus on familiarizing them with basic behaviors and cues, and addressing puppy specifics such as potty training, chewing, teething, digging and more. Other sessions involve expanding on basic behaviors.

## ADULT CLASSES

Adult classes start at \$149 and offer options for various experience levels from learning cues such as “leave it” or “wait” to more advanced, complex behaviors and ways to keep dogs physically and mentally stimulated.

## PRIVATE LESSONS

Petco offers private lessons in-store as well as private training at home in select locations. These classes offer customized training solutions and one-on-one instruction, and are ideal for addressing unwanted behaviors such as barking, chewing or potty-training problems. Pet parents can connect with their local Petco store to discuss personalized options.

For more information on dog training, visit [petco.com/dog-training](https://petco.com/dog-training).