



Brian LaRose Chief Financial Officer

As Chief Financial Officer, Brian leads Petco's corporate and financial strategy, performance, reporting, and long-range business planning. He is responsible for all aspects of the finance function, including operations, budgeting, forecasting, investor relations, controllership, treasury and procurement.

Brian brings more than 20 years of deep financial, digital and operational expertise to Petco, having served in senior roles at HP and Deloitte.

Prior to joining Petco in 2020, Brian served as Divisional CFO for HP's 3D printing business unit. He previously led the separation management office during the separation of HP into two publicly traded Fortune 50 companies — at the time, the largest such split in U.S. history. During his 17 years with HP, Brian also led HP's SEC reporting group and managed investor relationships in over 15 countries. Brian began his career with Deloitte's mergers and acquisitions, and audit practices.

Committed to improving the lives of people with autism, Brian serves on the board of directors of the National Foundation for Autism Research, where he also serves as Treasurer. He and his family regularly participate in athletic fundraisers to help further the organization's important mission.

Brian holds a bachelor's degree from Colby College, and master's degrees in business administration and accounting from Northeastern University. He is based at Petco's National Support Center in San Diego.

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